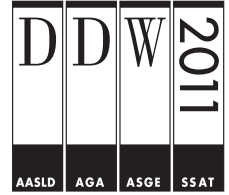


# DDW 2011 ADVERTISING & PROMOTIONAL OPPORTUNITIES APPLICATION



ITEM	AMOUNT (\$)	RENEWAL FROM 2010
_____		<input type="checkbox"/> YES <input type="checkbox"/> NO
_____		<input type="checkbox"/> YES <input type="checkbox"/> NO
_____		<input type="checkbox"/> YES <input type="checkbox"/> NO

**Grand Total due by Jan. 7, 2011: \$ \_\_\_\_\_**

## DEPOSIT

Number of items x \$5,000 each = \$ \_\_\_\_\_ **Deposit due with application**

Check enclosed/Check number \_\_\_\_\_

Send me an invoice (**Note: Your activity is not reserved until payment is received.**)

## AUTHORIZATION

Your Name _____	Title _____	
Company Name _____		
Address _____		
City _____	State _____	Zip _____
Phone _____	Fax _____	
E-Mail _____		

**Your signature on this agreement creates a legally binding contract between DDW and your company.**

For purposes of this agreement, a photocopy, facsimile, electronic or other copy shall have the same effect for all purposes as an ink-signed original. In the event your company chooses to cancel this activity, you are still required to pay the entire fee, unless DDW is able to re-sell the activity. In the event DDW is unable to re-sell at the full price (but is able to secure partial funding), you will be legally responsible for the non-funded balance.

\_\_\_\_\_  
Signature of Authorized Agent Date

### SUBMIT this form to:

DDW Administration  
 Attention: Chris Adams  
 4930 Del Ray Avenue, Bethesda, MD 20814-2513  
 Fax: 301-654-3978 • cadams@gastro.org

## POLICIES AND PROCEDURES

1. All advertising and promotional opportunities are available to all exhibitors.\* A company that purchases an activity will have the right of first refusal the following year. Prices are subject to change from year to year.
2. To secure an advertising or promotional activity for DDW 2011:
  - A completed application form accompanied by a non-refundable deposit of \$5,000, payable to DDW L.L.C., must be sent to DDW Administration. Promotions will be assigned on a first-come, first-served basis. If multiple applications are received on the same day, a drawing will be held to determine the "winner." Deposits of those applicants not selected will be returned.
  - Applications to renew activities from the previous year must be received by DDW Administration 30 business days after the meeting, with a non-refundable deposit of \$5,000 payable to DDW L.L.C.
3. DDW will entertain suggestions for new programs; however, any such program must be approved by DDW before it can be implemented.
4. The following fee schedule applies to all advertising and promotions:
  - At the time of application: \$5,000 deposit due with application.
  - Sept. 3, 2010: 60% of the total fee is due.
  - Jan. 7, 2011: Payment in full is due. DDW Administration reserves the right to re-sell your activity if payment is not received. This will result in forfeiture of your deposit.
5. All advertising and promotions secured by Nov. 5, 2010 will be acknowledged in the DDW Preliminary Program.
6. All participants must comply with all relevant policies concerning the use of the DDW name and logo. Non-compliance with DDW policies or rules may affect your future participation.

\* Companies that are not exhibiting but still wish to support DDW may participate in advertising and promotional activities for an additional fee. Please contact Chris Adams for complete details.